

IP CITYGREENING

HOW TOWN PLANNING CAN INTEGRATE URBAN AGRICULTURE IN CITY REGENERATION

2014 ERASMUS INTENSIVE PROGRAMME

POLITECNICO DI TORINO
UNIVERSITÀ DEGLI STUDI DI TORINO
Dipartimento Interateneo di Scienze, Progetto e Politiche del Territorio

GRUPPO 3

MEMORY KEY TO IDENTITY
THE GARDEN OF THE RIVER PO
TAVOLA DI PROGETTO

TUTOR

IRENA FIALOVA
AXEL TIMPE

STUDENTI

CANSU ALMALI
TRISHA CHAUHAN
MARTINA D'AMBROSIO
ELLORA FAVENNEC
DASHA KULETSKAYA
MAYA IVANOVA MITEVA

Lifelong Learning Programme

Lifelong Learning Programme
www.programmallp.it

ERASMUS

Agenzia Nazionale per lo Sviluppo dell'Autonomia Scolastica
ex Indire

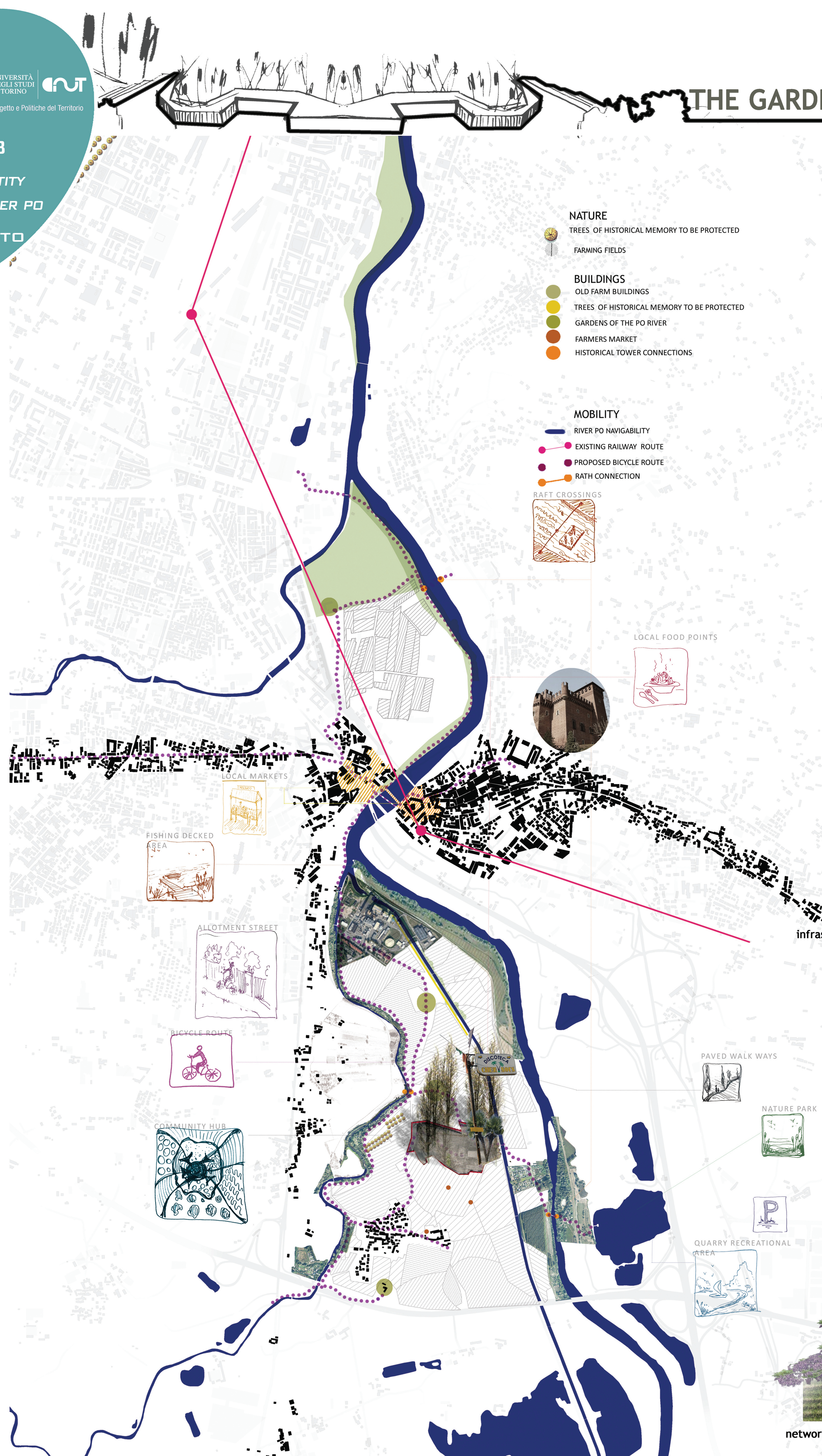
INSTITUTIONAL PARTNERS

POLITECNICO DI TORINO
UNIVERSITÀ DEGLI STUDI DI TORINO
RWTH AACHEN UNIVERSITY
University of Brighton

LOCAL PARTNERS

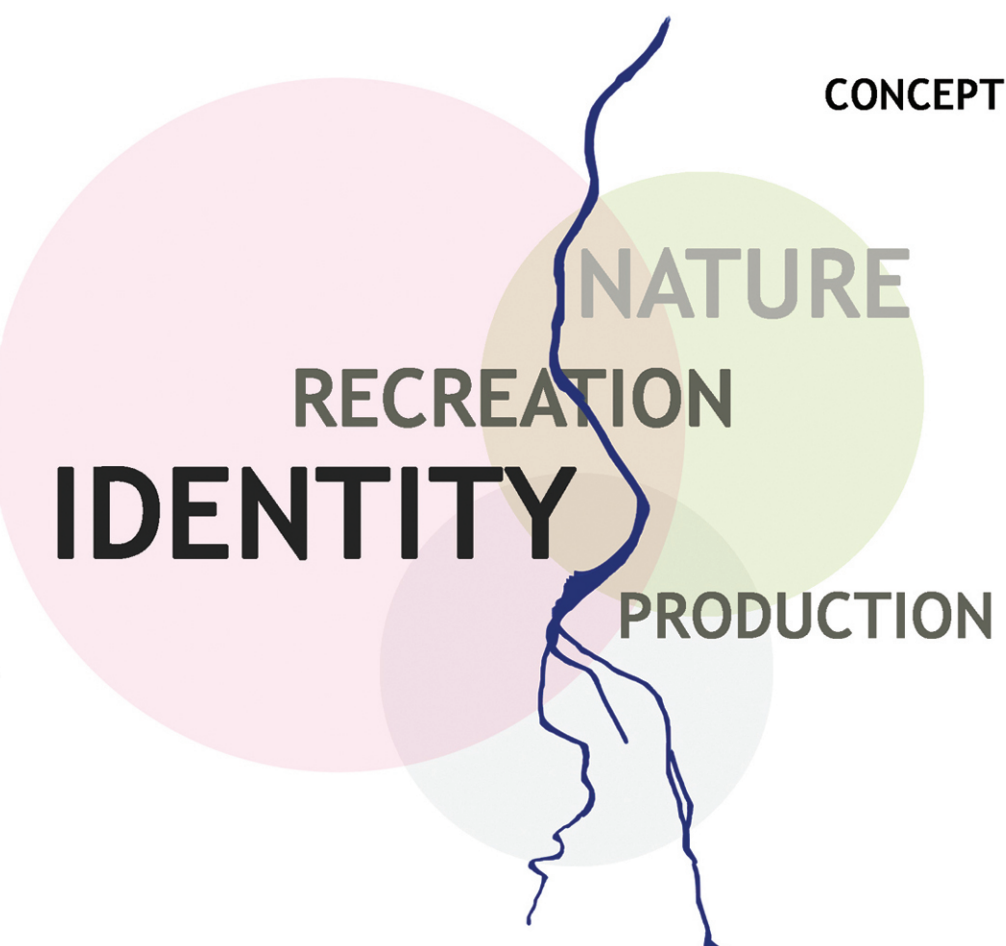
Aree protette Po e Collina Torinese
COLDIRETTI TORINO
PATRONAGE

CITTÀ DI TORINO
ATAPP



THE GARDENS OF THE PO RIVER

CONCEPT



The project area is placed partly within the City of Turin and partly within the town of Moncalieri, located about 8 km from the town of Turin, on NE, and less than 1 km from the town of Moncalieri, on E. This area is a part of the geographical area known as the "Plain of Turin" characterized by numerous and extensive human settlements, large land used for intensive farming and low forest cover.

TERRITORIAL MARKETING:

- CREATE A DEDICATED RUBRIC ON AGRI-TOURISM ON THE TORINO'S TOURISM WEBSITE
- FAVOR ACCESS TO PRIVATELY SHARE OF SERVICES ON THE INTERNET (CARPOOLING, WOOFING, CSA...)
- FACILITATE EVENTS (PICNICS, FESTIVALS, HIKE, ART EXHIBITIONS...)
- DEVELOP A LABEL ON GOODS PRODUCED IN TORINO AND MONCALIERI
- WORK WITH DIVERSE ACTOR TO PROMOTE THE PLAIN OF PO THROUGH EDUCATION

VISIONS



infrastructure for existing leisure activities (fishing, sailing, etc.)



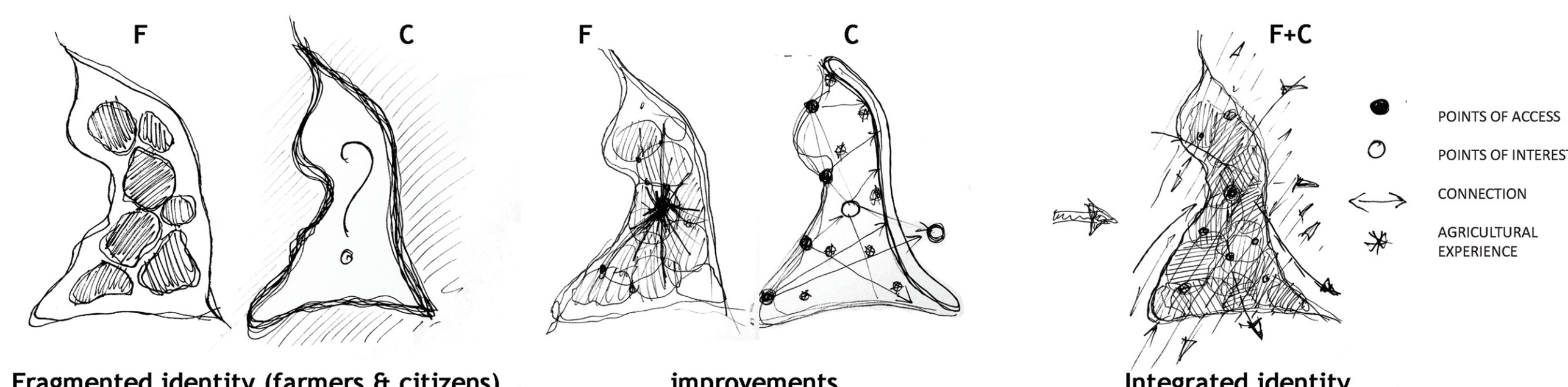
Connection of both sides of the river



network of natural places with special qualities (access to the river)



pedestrian and cycle paths



Fragmented identity (farmers & citizens)

improvements

Integrated identity